

BUILT-IN ANALYTICS

ANALYZE WITHOUT COMPROMISE

The role of the CFO and Finance leaders continues to expand. In addition to traditional financial responsibility and accountability, the finance team is now called upon to act as a **strategic advisor** to business leaders. The finance organization's historical credibility in controlling financial data, metrics, analysis and reporting gives it a **unique voice of authority and trust** among business leaders. By extending that credibility and confidence beyond financial results to include operational insights, the finance organization can establish itself as the **go-to business partner** for operational and strategic business decisions.

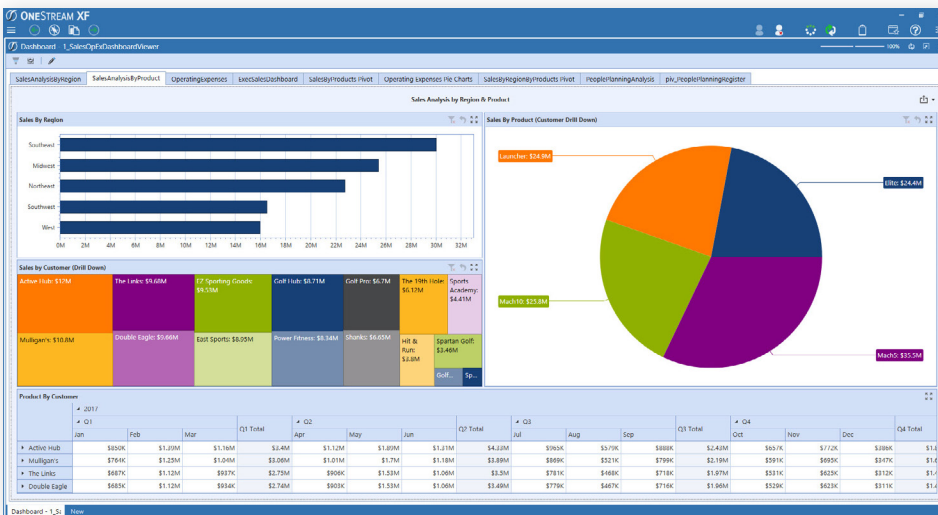
According to Ventana Research's 2019 Finance Benchmark study, **76%** of finance leaders cite analytics as critical to performance management. But only **19%** of organizations achieve the highest level of innovation to drive the business. **Why is this?**

Because traditional visualization and analytics tools often force finance leaders to choose between control and flexibility and cannot support the complexity, diversity and pace of data needed for **financial AND operational** decision-making.

Analyze Without Compromise

- Do your finance and operations teams spend too much time integrating, manipulating and validating data and not enough time interpreting it?
- Can decision-makers easily access all the financial and operational data they need—at the right level of detail—to make informed business decisions?
- Can governed financial data be intelligently combined with transaction detail or external data in intuitive dashboards **without exporting to spreadsheets or an enterprise data warehouse?**

Instead of pushing financial data to a BI platform or data warehouse, now you can bring all the supplemental data you need for comprehensive analysis into OneStream XF. This way you retain all **financial intelligence**, governance, workflow and the **single trusted source of the financial truth** that you have in **OneStream** and simply blend in additional data needed for comprehensive, controlled and easily consumable dashboards and analytics. With **built-in analytics**, the finance team can confidently leverage increasing digital responsibilities and traditional finance expertise to drive the strategic agenda for their organizations.



Comprehensive, Controlled & Consumable

- ✔ **Self-Service Dashboards**
Fast drag-and-drop visualizations in minutes on financial and operational data. Simple to build, share and reuse components.
- ✔ **Analytic Blend**
Analyze governed financial data, millions of lines of transaction data, financial and operational KPI dashboard or all the above—in a single application.
- ✔ **Pivot Grids**
Slice and dice large volumes of detailed data, apply filters and conditional formatting to highlight key business trends.



A Modern Foundation for CPM, BI & Analytics

OneStream XF supports multiple CPM, BI and Analytics processes to help organizations **eliminate disconnected spreadsheets, point solutions and silos of legacy systems**. And with capabilities for visualizations and advanced analytics, OneStream further enables finance and business leaders to **integrate** financial and detailed operational data, **analyze** key business trends and more accurately **predict** future outcomes while drastically **reducing the total cost of ownership**. OneStream's modern, SmartCPM™ Platform includes the following and more:

- **Self-Service Dashboards**—Easy-to-build, **drag-and-drop** visualizations for **real-time** access to trusted data in OneStream and other data sources. Share insights beyond finance and **collaborate** with line of business teams and executive decision makers with **zero latency**.
- **Analytic Blend**—Maintain **one source of truth for data** within the Office of Finance. Leverage governed OneStream data, transactional analytics and bring in millions of lines of additional data from **ERP, CRM, HCM and DW** to enhance and extend the analysis.
- **Pivot Grids**—Break free from the limitations of Excel® spreadsheets. **Quickly analyze financial and operational data** from across the organization. **Slice and dice large volumes of data**, apply filters and conditional formatting to highlight key business trends. **Drill into underlying details** including GL and sub-ledger transactions.

There's No Substitute for Fully Unified Governed Financial & Operational Analytics

OneStream works with hundreds of global organizations to unleash finance teams to spend less time on data integration and reconciliation, and more time focusing on driving business performance. A few examples of additional key benefits include:

- **Eliminate Fragmented Tools and Lower TCO**—**One Platform** for CPM/EPM, BI, Analytics, Visualization across Finance, Sales, HR and Operations.
- **Integrate Financial and Operational Data**—**Rapid capture**, mapping and loading of **millions of rows** from external sources (ERP, CRM, HCM, DW).
- **Eliminate Data Latency and Replication**—**Eliminate** the need to export data from CPM applications to BI tools (e.g., Tableau, Qlik, Power BI, etc.) causing data latency and loss of control.
- **Speed to Value**—**Self-service** dashboard creation, super-fast, drag-and-drop ad hoc analysis against **millions of rows of data**. Use familiar workflows, controls, reporting and analysis tools for broader user acceptance/adoption.
- **Visualization with Transparency**—Complete **transparency and audit trails** from summary visualization down to detail transactions and sources of all data.

Did You Know?



31%

Only 31% of Finance leaders have systems that provide a quick and dependable platform for decision making



23%

Only 23% of Finance Systems allow organizations to respond quickly to market changes



29%

Only 29% of Finance Systems allow organizations to accurately predict performance



63%

63% of Finance leaders believe built-in analytics tools are critical for future finance systems

—Source: FSN 2019 Future of Financial Systems Global Survey



The new OneStream BI Dashboards will make it easy for finance and business analysts to quickly create interactive visualizations on key business metrics that our leaders can use to make decisions that drive profitable action. Having this ability in our unified OneStream platform will reduce reporting latency, and retain security and governance over critical business information.”

—Rachel Murphy, Manager Financial Planning & Analysis
GUARDIAN GLASS